



MIYOSMART, THE SMART WAY TO TREAT YOUR CHILD'S MYOPIA (SHORT-SIGHTEDNESS)

- Clinically proven to slow the progression of myopia in children*
- Non-invasive,
- No drops,
- Easy to use and fits into a regular spectacle frame,
- No contact lenses,
- Child friendly,

Available at MiYOSMART accredited Optical Superstore locations.

*Lam CSY, Tang WC, Tse DY, Lee RPK, Chun RKM, Hasegawa K, Qi H, Hatanaka T, To CH. Defocus Incorporated Multiple Segments (DIMS) spectacle lenses slow myopia progression: a 2-year randomised clinical trial. British Journal of Ophthalmology. Published Online First: 29 May 2019. doi: 10.1136/bjophthalmol-2018-313739



LOOK SMART IN OUR NEW KIDS FRAMES



Explore | 19SCP1
\$58



Explore | BV16Y1
\$58



Explore | 21EC2P
\$58



Explore | 21EC2P
\$58

Book an appointment with a MiYOSMART Accredited Optometrist at The Optical Superstore to discuss the benefits of MiYOSMART lenses and their suitability for your child.

WHY TREAT MYOPIA IN CHILDREN?

- Myopia makes seeing clearly in the distance difficult, like seeing the school whiteboard or playing ball sports.
- Myopia increases dependence on spectacles or contact lenses impacting lifestyle choices.
- Several serious eye conditions are associated with myopia, including:
 - Retinal detachment
 - Myopic macular degeneration
 - Glaucoma
 - Cataracts
- Treatment aims to slow the progression of myopia, improving lifestyle choices, and reducing the risks of developing eye disease.





**OPTICAL
SUPERSTORE**

**OPTICAL
SUPERSTORE**

**NEW KIDS FRAMES HAVE
JUST ARRIVED MAKING
SELECTING A FRAME
EXCITING AND FUN!**

Frames start from as little as **\$28** so managing your child's vision should not break the bank!

**How do MiYOSMART
lenses work?**

MiYOSMART lenses change the way light focuses on the back of the eye. Over time and in growing children this slows the changes in the shape of the eyeball that cause myopia.

Our modern lifestyles of frequent use of digital devices and close up reading with less time outdoors have been linked* to the worsening of myopia.

Myopia is also more frequent in children of parents who have myopia.



Stellar | 21SU1P
\$58



Explore | 21EC5P
\$58



Seek | 21SC2P
\$28



Seek | 21SC2P
\$28



Explore | 21EC5P
\$58



Stellar | 21SU1P
\$58



Nike | 5005
\$88



Bravo | BV16Y1
\$58

If you know a child who is short sighted, please pass this information to their parents or guardians.

**IS YOUR CHILD
SHORT-SIGHTED?**

A revolutionary new product is changing the way Myopia (short-sightedness) is treated.

MiYOSMART* Lenses have been developed to slow the progression of myopia in children.

MiYOSMART* lenses are easy, safe, non-invasive and effective*.

**MiYOSMART Trademark of HOYA Corporation.*

